

Privacy Policy

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This Privacy Policy is for the Alliance for Responsible Denim web site - hereafter also called ARD - which is web site that publishes content related to the ARD research project conducted in 2016-2018 by the Amsterdam University of Applied Sciences, Collaborative Innovation & Entrepreneurship professorship. There is no commercial intention to the web site. This Privacy Policy is to help you understand our practices with respect to the collection, use, and disclosure of information we collect from you by visiting the web site.

1. What information we collect; how we collect and use the information

We receive, collect and store any information you enter on ARD or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; e-mail address; computer and connection information. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email address).

When you join our mailing list or fill in the contact form, we collect personal information you give us such as your name, phone number and email address. Your personal information will be used to send occasional information about new content, events or activities organized by ARD. We do not conduct transactions on the web site.

2. How we store and disclose personal information

The ARD web site is hosted on the Wix.com platform. Wix.com provides the online platform that allows us to display and share our research with you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

3. Cookie Policy

We use cookies based on the Wix.com platform for reasons such as:

- To provide a great experience for your visitors.
- To monitor and analyze the performance, operation and effectiveness of Wix's platform.
- To ensure the platform is secure and safe to use.

In general, the cookies are categorized as essential cookies. However, considering that the Wix.com platform provides additional multiple components, codes, third-

party applications, the web site may include other types of cookies which might require specific settings.

The table below shows which cookies may be placed on Wix sites:

Cookie Name	Purpose	Duration	Cookie Type
XSRF-TOKEN	Used for security reasons	Session	Essential
hs	Used for security reasons	Session	Essential
svSession	Used in connection with user login	12 months	Essential
SSR-caching	Used to indicate the system from which the site was rendered	1 minute	Essential
_wixCIDX	Used for system monitoring/debugging	3 months	Essential
_wix_browser_session	Used for system monitoring/debugging	session	Essential
consent-policy	Used for cookie banner parameters	12 months	Essential
smSession	Used to identify logged in site members	Session	Essential
TS*	Used for security and anti-fraud reasons	Session	Essential
bSession	Used for system effectiveness measurement	30 minutes	Essential
fedops.logger.X	Used for stability/effectiveness measurement	12 months	Essential
wixLanguage	Used on multilingual websites to save user language preference	12 months	Functional

Useful links that explain how to access cookie settings in various browsers:

- [Cookie settings in Firefox](#)
- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Google Chrome](#)
- [Cookie settings in Safari \(OS X\)](#)
- [Cookie settings in Safari \(iOS\)](#)
- [Cookie settings in Android](#)

To opt out of being tracked by Google Analytics across all websites, visit this link: <http://tools.google.com/dlpage/gaoptout>.

4. Withdrawing consent to collect personal information

You may access, correct, amend, or delete your personal information on the web site. You own all the information you provide and have lawful title thereto. Content you delete (including Content containing personal information) may be retained in archived or backup copies. If you don't want us to process your data anymore, please contact us at professorship-cie@hva.nl or send written communication to: Fraijlemaborg 133, 1102 CV Amsterdam Zuidoost.

5. Changes to Privacy Policy

Any information that we collect is subject to the Privacy Policy in effect at the time such information is collected. We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, as determined solely by us, we will notify you, for example via email. The current version of the Privacy Policy will always be posted to the web site.

6. Contact Us

If you have any questions about our privacy practices, including this policy, contact us by email at professorship-cie@hva.nl or send written communication to: Fraijlemaborg 133, 1102 CV Amsterdam Zuidoost.